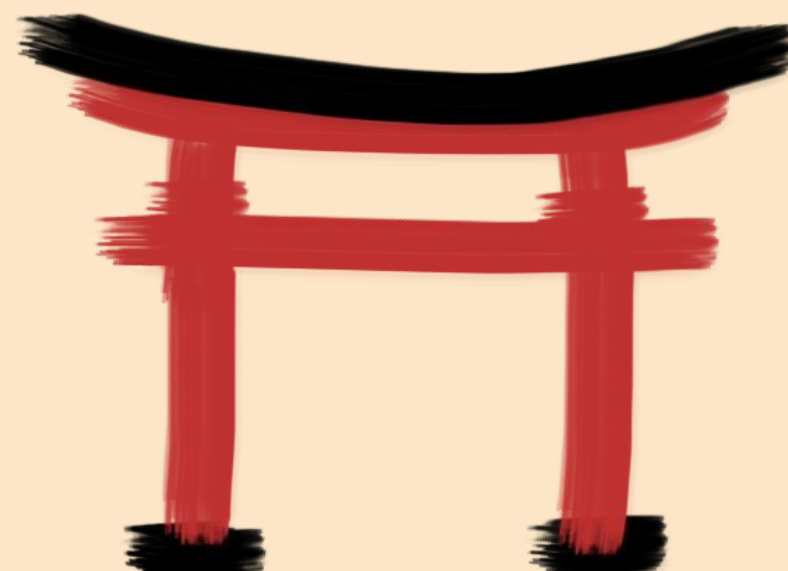




福至如归



# ABOUT

Artsia is an Asian art and culture annual event for everyone. We support indie international student artists.

We aim to bridge cultural gaps and foster understanding through engaging activities, such as art exhibitions, workshops, performances, and culinary experiences.

By bringing together artists, performers, and enthusiasts, we hope to inspire a greater appreciation for the unique cultural heritage of Asia and build a more connected and inclusive community.

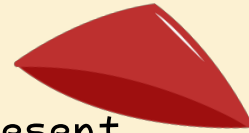
The word "Artsia" is a combination of "Asia" and "Art" means Asian art and culture.



# LOGO



**Non la**  
highly represent  
Vietnamese culture



**The brush**  
The very first creative tool  
ever used for art.



**The Dragon**  
symbol of most southeast Asia  
countries and plays an  
important part in many  
cultures



# Color Palette



Background  
Color

#FCF1D2

Primary Color  
Title/ Subtitle

#BF3030

Text color  
body text

#000000

Artsia use **Red** and **Yellow** as primary tones as they represent wealth and joy in Southeast Asia culture. they are also Lunar New Year (Asian New Year) primary colors.

Accent Color  
text  
highlights/  
patterns

#F2B544

Primary Color  
Title/ Subtitle

#FFDA75

Text color  
body text

#FFFFFF

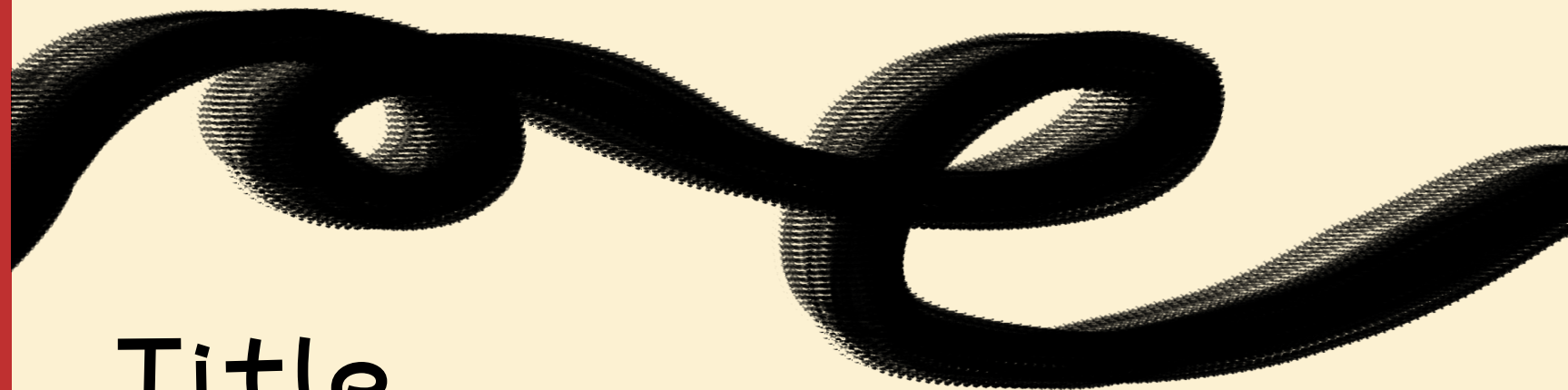
Fonts



# Heading

## Sub heading

*K Kliru font*



### Title

#### Subtitle

Body paragraph

**SAKURAlp font**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Handrawn

# Brush stroke Patterns

Patterns

